



# 2020 Key issues for teaching and learning with technology in higher education (HE)

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**Greetings from  
Greece!**

**Καλημέρα!  
Good morning!**





# University of Patras

**3rd largest public  
university in Greece**



Since 1964

29.901 undergraduates

3.931 postgraduates

7 Schools

35 Departments

49 Postgraduate Programs of  
Studies

161 Laboratories

17 Clinics

715 Faculty + 226 teaching staff

6/2019

<https://blogs.upatras.gr/daskalou/>



During the week of November 20<sup>th</sup>, 2017, the University of Patras organized the 1<sup>st</sup> Opatel seminar. During this seminar we had the opportunity to share experiences in e-learning and academic information systems with our colleagues from Iran and Iraq. Below you can find my presentations in this seminar.


- Search

George Seferis, Denial

Κοινωνικά δίκτυα και ανθρώπινες  
σχέσεις στο Πανεπιστήμιο  
Ανατλάσσοντας εμπειρίες ψηφιακής  
εκπαίδευσης στην Τεχράν  
Education in Open Science  
Trust Issues in Sharing Economy: A  
study based on Sentiment Analysis in  
Social Networks  
Open Science Training Handbook in  
Greek



Στην αρχαιότερη και σημαντικότερη σχολή ιατρικής στο Ιράν, στο Πανεπιστήμιο Ιατρικών Επιστημών της Τεχεράνης (TUMS), που ιδρύθηκε το 1851, πραγματοποιήθηκε το διάστημα 2-5 Δεκεμβρίου 2018, μία ενδιαφέρουσα ανταλλαγή εμπειριών στον τομέα της ψηφιακής εκπαίδευσης μεταξύ ευρωπαϊκών, ιρανικών και ιαπωνικών πανεπιστημίων, στο πλαίσιο του 3ου σεμιναρίου του έργου OPATEL.



## Scope of presentation

*Discuss 2020 key issues in Teaching and Learning with technology for HE*

*Inspiration: EU Digital Agenda Action Plan, EDUCAUSE Horizon Report*

## Learning objectives

- Recall important developments in educational technology for HE
- Analyse critical issues in teaching and learning for HEI & propose solutions

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# Important developments in technology for HE



## Developments in educational technology for HE (1/2)

*Meet students' expectations of constant access to platforms, learning materials, and resources to learn anywhere and anytime.*

- Digitization of instructor-led training to blended or fully online learning
- Mobile learning
- Personalized learning (undepersonalized teaching) (Feldstein & Hill, 2016)
- Microlearning
- Games & Gamification



## Developments in educational technology for HE (2/2)

*Support learner experiences in emerging learning spaces programmed into extended reality (XR)*

- Video & Interactive video
- Mixed Reality
- Analytics Technologies
- Artificial Intelligence
- Virtual Assistants



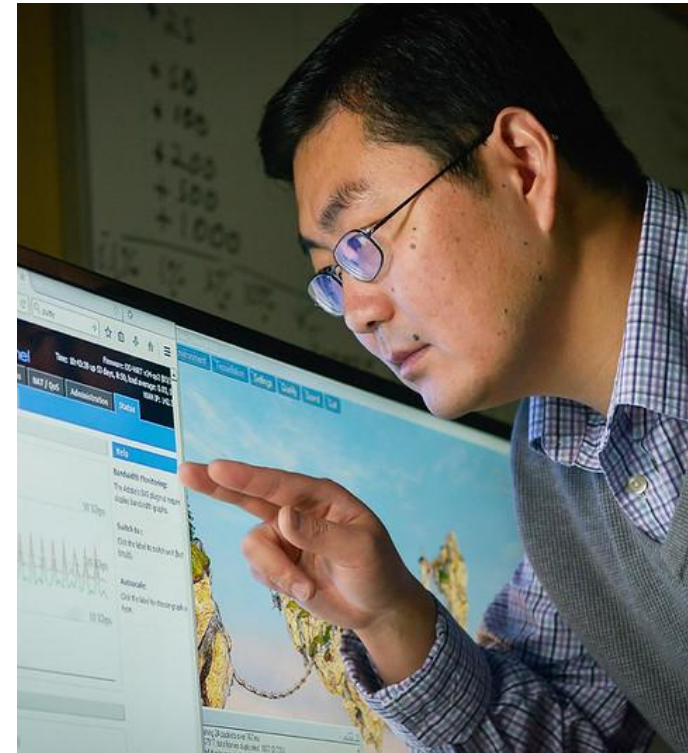
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# Key issues for teaching and learning in HE

# #1: Faculty Development and Engagement

How we involve faculty in Ed Tech?

How we enable faculty to craft active learning engagement that achieve learning objectives?





## Active learning

anything that involves learners in *doing* and *thinking* about what they are doing

Traditional teaching

Learning by doing



Low student involvement

High student involvement



## Passive vs. Active Learning

**Passive Learning**

**Receiving  
Information &  
Ideas**

**Active Learning**

*Experience*

with:

*Reflective  
Dialogue*

**Doing**

**Self**

**Observing**

**Others**

(Fink, 2003)

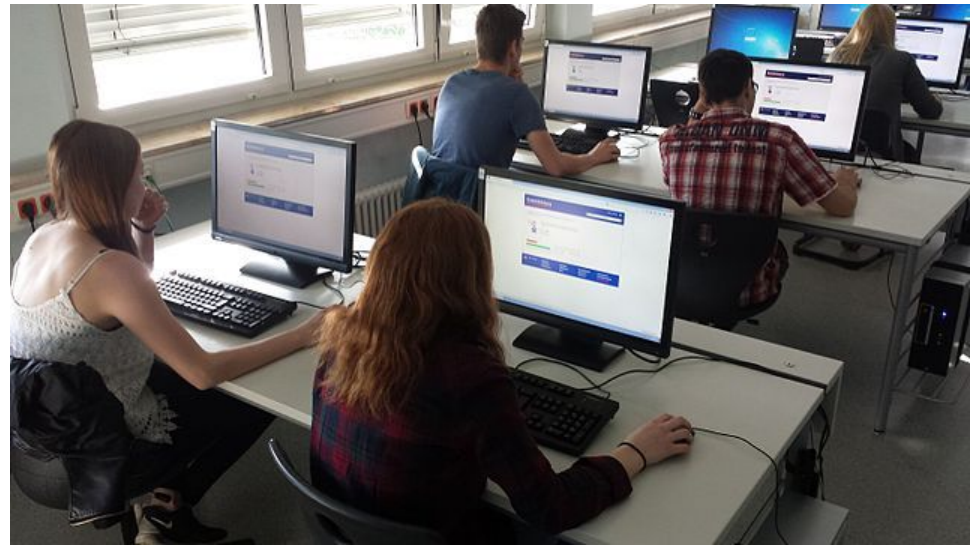
## Faculty Development and Engagement: Hows?

- Include faculty in planning, evaluation and implementation of any teaching and learning initiative
- Implement training and professional development for faculty using a personalised or consultancy approach
- Use “Centers for teaching and learning”
- The role of instructional designers



## #2: Blended learning designs

How do we construct course models to serve the effective integration of both online and face-to-face educational activities?



Computer and students, by [Triplec85](#)

# Blended learning designs: Hows?

What is the right “blend”?

1. *Low-impact*: an online activity is added to an existing module
2. *Medium-impact*: an online activity replaces an existing activity
3. *High-impact*: develop a blended module from the outset or redesigning of a face-to-face module

([\*The Blended Learning Design Framework\*](#), 2020)

Type of **learning environment** in which faculty prefer to teach and students prefer to learn:



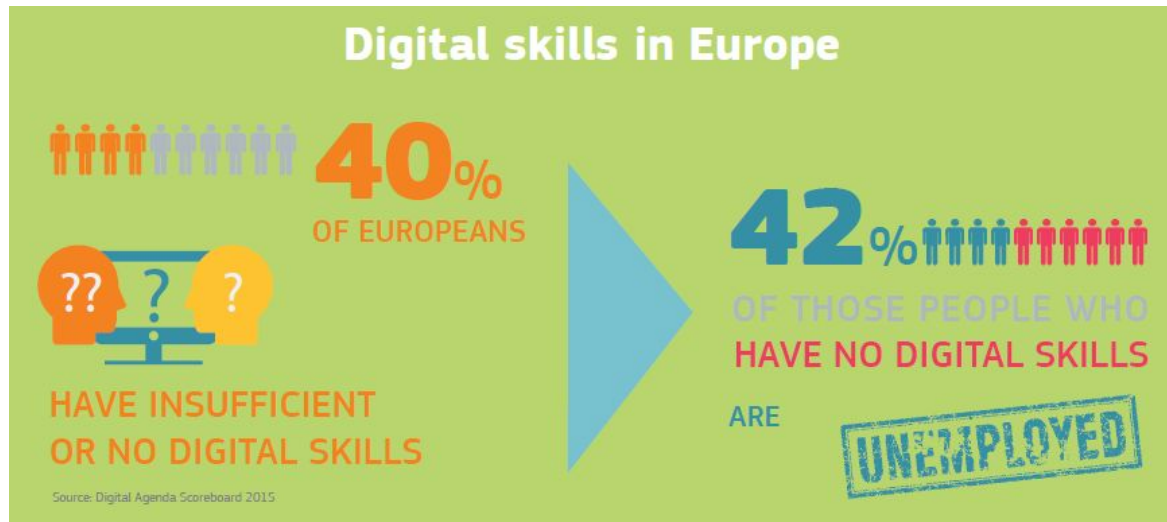
Source: ECAR 2017 Faculty Study and 2017 Student Study

### #3: Digital competencies

How do we nurture students' digital competencies?

Digital competence  $\neq$  use of ICT tools

Digital competence  
= confident & critical use of ICT

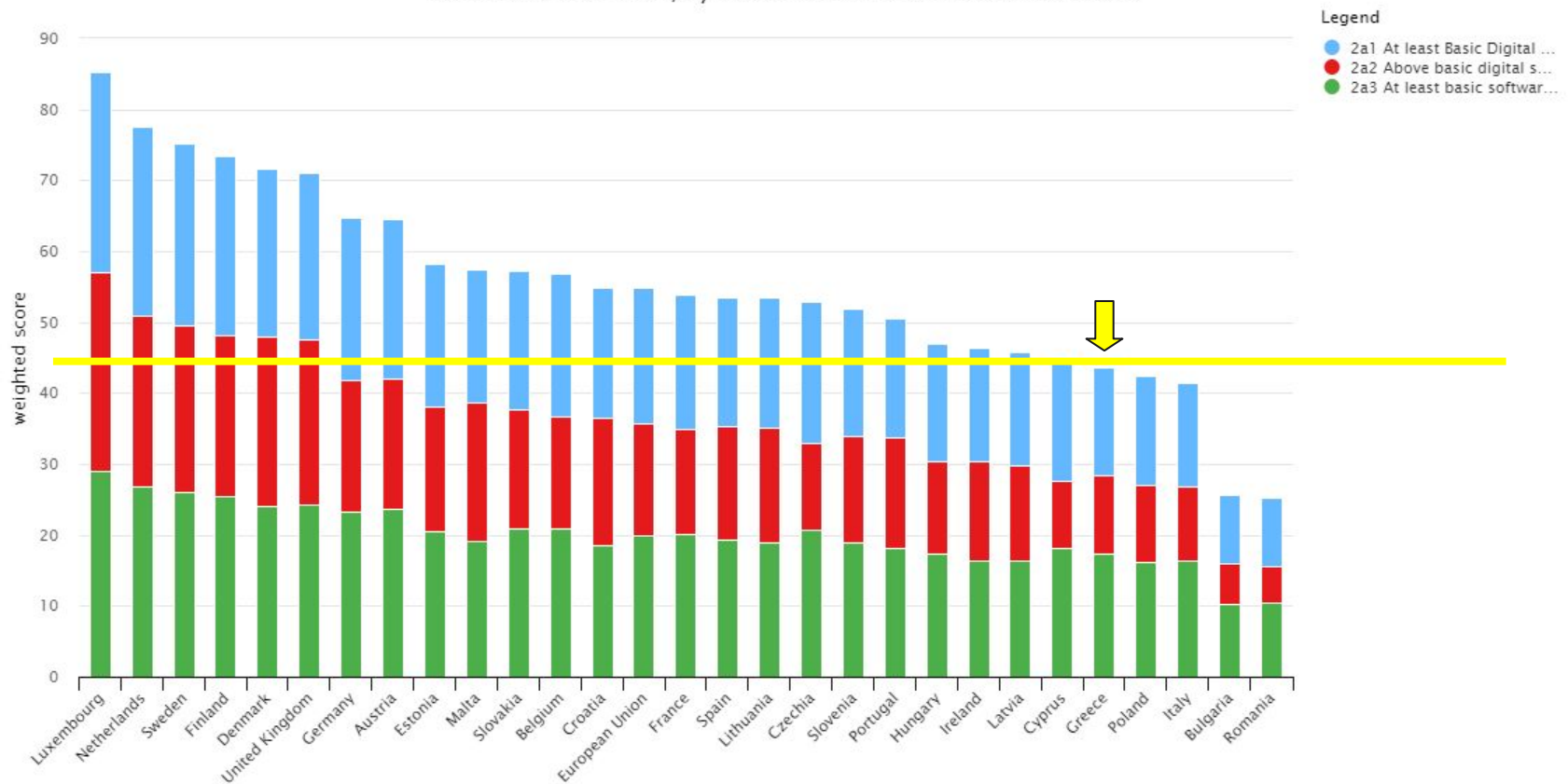


Source: [Why - what - for whom is DigComp 2.0](#)



### #3: Digital competencies: Why for Greece?

2a Internet User Skills, by Indicators under 2a Internet User Skills



# The EU Digital Competence Framework for citizens (DigiComp)

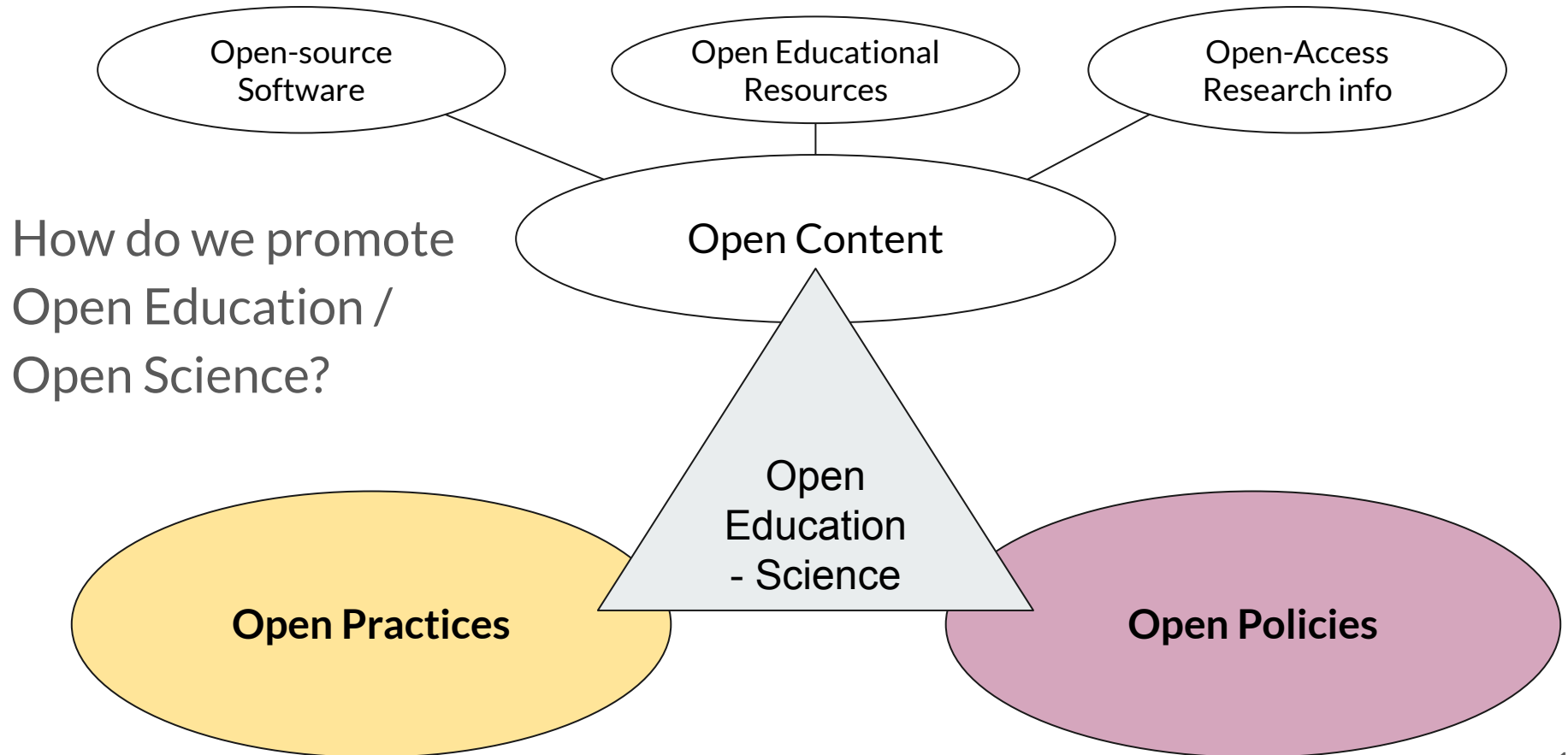


Source: <https://ec.europa.eu/jrc/digcomp>

Find ideas to integrate DigiComp in your curricula by:



## #4 Open Education-Open Science





# Open Education-Open Science: Hows?

## Open Practices

- Involve student in active, constructive engagement with open content, tools and services in the learning process
- Students actively shape their learning (e.g by developing personalized projects) and contributing to public knowledge (by creating and sharing OER)

## Open Policies

- Content created with public funding is openly licensed and make widely accessible to public
- Link open content and open practices to specific educational goals (e.g. goal to make access to education more equitable and affordable)
- Give intensives to faculty

## #5 Advancing cultures for innovation

How do we establish a culture for innovation in our learners?

How do we promote youth entrepreneurship?

“Learning from failure”?



# The EU Entrepreneurship Competence Framework (EntreComp)



Get ideas to support the development and understanding of entrepreneurial competence in your HEI by:

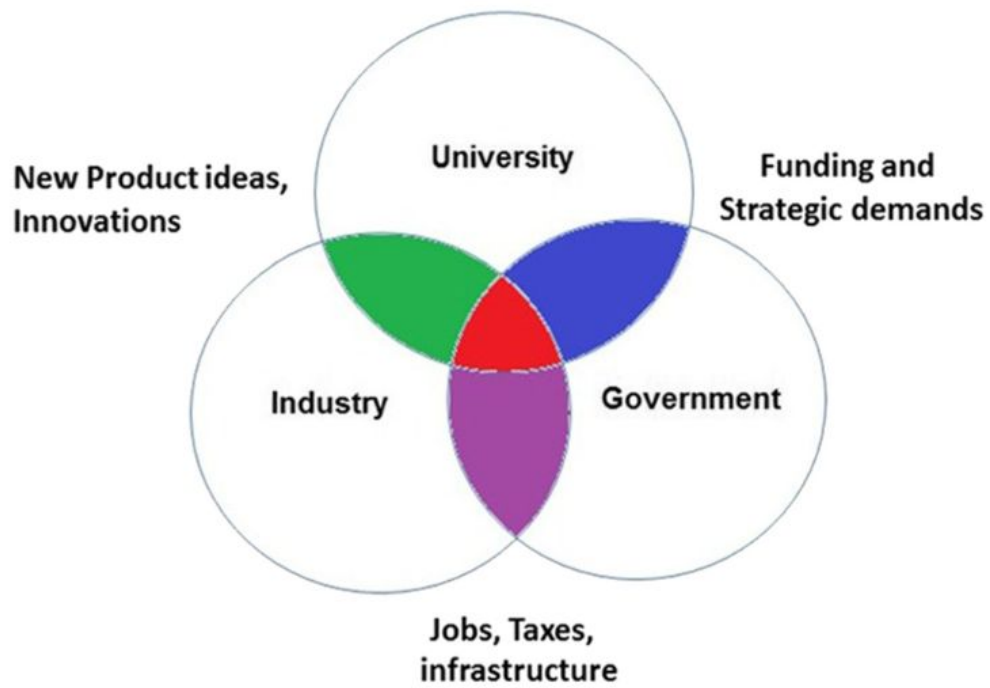


Source: <https://ec.europa.eu/jrc/entrecomp>

# Cultivating the entrepreneurial mindset

## At the Institutional Level

- Policy for supporting innovation & youth entrepreneurship
- Pre-incubator unit and related activities
- Interact in the Triple Helix model for innovation



The Triple Helix model for innovation



# Cultivating the entrepreneurial mindset

## Departmental & Course level

- Follow related practices at courses:
  - Value co-creation for the society
  - Experimentation
  - Collaboration and teamwork
  - Learning by doing or problem-based learning



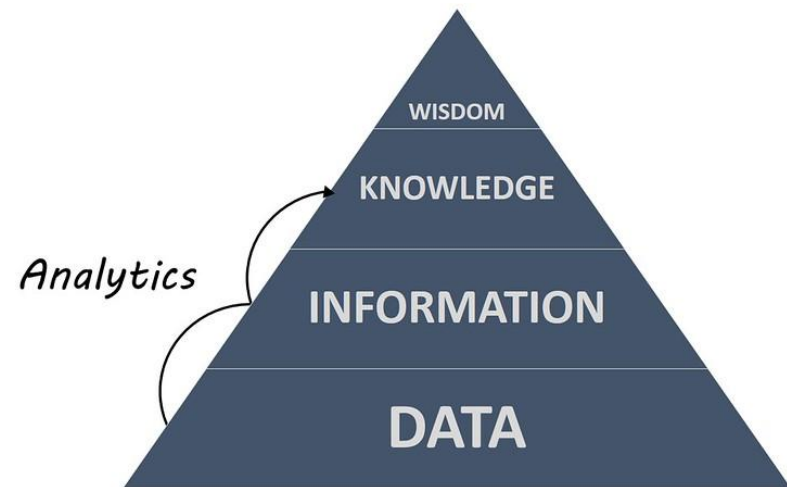
Students present their digital enterprise project at the Digital economy course of the Department of Economics, UPAT



## #7 Improving education through better data analysis

How do we use data to improve student success?

What are the opportunities and challenges in using data analysis in education?





# Analytics in education

## Challenges

- **Intrusive** or a **violation of trust**?
- **Misunderstood?** (e.g. simple indicators misinterpreted as reflecting broader institutional performance or used to rank)
- **Time and resource** consuming
- **Ethical** and **moral** concerns

## Opportunities

- Capture and measure **student success or failure** (eg drop-out) and **assist students** in decisions
- Improve decision making at institutional or individual level and enable interventions

## #8 Learning spaces and makerspaces

How can we  
redesign learning  
spaces?

What about  
makerspaces?



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**Let's prepare our institutions for educational technologies of the future...**

**Discuss with us opportunities and challenges in our next brainstorming session!**

# SWOT analysis





# Education can change our future!

Thank you!  
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## Questions?

You can find my previous  
OPATEL presentations [here](#)



## Reference notes (1/2)

Alexander, B., Ashford-Rowe, K., Barajas-Murph, N., Dobbin, G., Knott, J., McCormack, M., ... & Weber, N. (2019). *EDUCAUSE Horizon Report 2019 Higher Education Edition* (pp. 3-41). EDU19. Retrieved from <https://library.educause.edu/resources/2019/4/2019-horizon-report>

Bacigalupo, M., Kampylis, P., Punie, Y., Van den Brande, G. (2016). *EntreComp: The Entrepreneurship Competence Framework*. Luxembourg: Publication Office of the European Union; EUR 27939 EN; [doi:10.2791/593884](https://doi.org/10.2791/593884)

Brooks, C., & Pomerantz, J. (2017). Student and faculty technology research studies. *Educause Center for Analysis and Research*. Retrieved from <https://library.educause.edu/resources/2017/10/ecar-study-of-undergraduate-students-and-information-technology-2017>





## Reference notes (2/2)

Feldstein, M., & Hill, P. (2016). Personalized learning: What it really is and why it really matters. *Educause review*, 51(2), 24-35.

Fink, L. D. (2003). *A self-directed guide to designing courses for significant learning*. University of Oklahoma, 27, p11. Retrieved on 12/1/2016 from <https://www.deefinkandassociates.com/GuidetoCourseDesignAug05.pdf>

European Commision (2018) COMMISSION STAFF WORKING DOCUMENT Accompanying the document Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions on the Digital Education Action Plan SWD/2018/012 final. Retrieved on February 2020 from <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A52018SC0012>

Kluzer, S., & Priego, L. P. (2018). *DigComp into action: Get inspired, make it happen. A user guide to the European Digital Competence Framework* (No. JRC110624). Joint Research Centre (Seville site).doi: [10.2760/112945](https://doi.org/10.2760/112945)



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This work makes use of the following works:

### *Pictures/Shapes/Charts/Photos*

- Picture of SFU computing science professor Jiangchuan Liu, 2015 Steacie Prize recipient, by SFU@ flickr, URL <https://www.flickr.com/photos/sfupamr/16552256861>
- Picture from Video “APT 2018 Silvia Colaiacomo, Jane Carne - The Digital Classroom Project”, URL: <https://vimeo.com/283909107>
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- Ellis Hall Active Learning Classroom by Queen's University@flickr, URL: <https://www.flickr.com/photos/queensucanada/12442400225>
- Active Learning Space 333 by Queen's University@flickr, URL: <https://www.flickr.com/photos/queensucanada/12437667135>
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# Annex

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## **EDUCAUSE Learning Initiative (ELI): 2019 Key issues in Teaching and Learning**

1. Faculty Development and Engagement
2. Online and Blended Learning
3. Digital and Information Literacy
4. Accessibility and Universal Design for Learning (UDL)
5. Learning Analytics
6. Open Education
7. Evaluating Instructional and Learning Innovations
8. Academic Transformation
9. Adaptive Teaching and Learning
10. Learning Spaces (including Makerspaces)
11. Microcredentialing and Digital Badging
12. Digital Learning Architectures
13. Integrated Planning and Advising Systems for Student Success

Source: <https://www.educause.edu/eli/initiatives/key-issues-in-teaching-and-learning>



## Educause Important Developments in Educational Technology in HE (2012-2019)

- Analytics Technologies
- Adaptive Learning Technologies
- Games and Gamification
- The Internet of Things
- Mobile Learning
- Natural User Interfaces
- Bring Your Own Device
- Makerspaces
- Flipped Classroom
- Wearable Technology
- 3D Printing
- Tablet Computing
- Artificial Intelligence
- Next-Generation LMS
- Affective Computing
- Mixed Reality
- Robotics
- Quantified Self
- Virtual Assistants
- Massive Open Online Courses
- Blockchain